

DNA

boss

DNA Collection



DNA makes us who we are. It's in our genes.  
Our heritage. Ultimately our very being.  
And Boss Design's DNA has been the  
inspiration for our latest luxury chair.

**DNA**  
boss

# DNA

## Collection

Handcrafted in the UK, the DNA lounge chair takes our core values of innovation and quality to produce four distinct levels of comfort. Quite simply, it's the most accomplished range of upholstery we have ever produced.

DNA will transform any environment into a luxurious space for clients and visitors and leaves you in no doubt that your in the presence of exceptional quality.







# DNA

## Lounge

DNA is engineered upholstery. It combines cutting edge robotic welding technology with more traditional foam techniques. The seat's metal frame floats in moulded foam with added springs, offering stability with the highest comfort levels, finished with a quality of sewing and tailoring that is completely unique to this collection. The stitching detail embodies this, by using the highest quality silk thread in a double stitched pattern, following the curved contours of the chair.





# DNA

## Heritage

DNA embodies luxury, at home in an executive office or a premium airport lounge. The combination of beautiful leathers and exquisite upholstery with the signature floating supporting back cushion, finished with four base options, offers style, choice and the ability to create your own unique DNA.

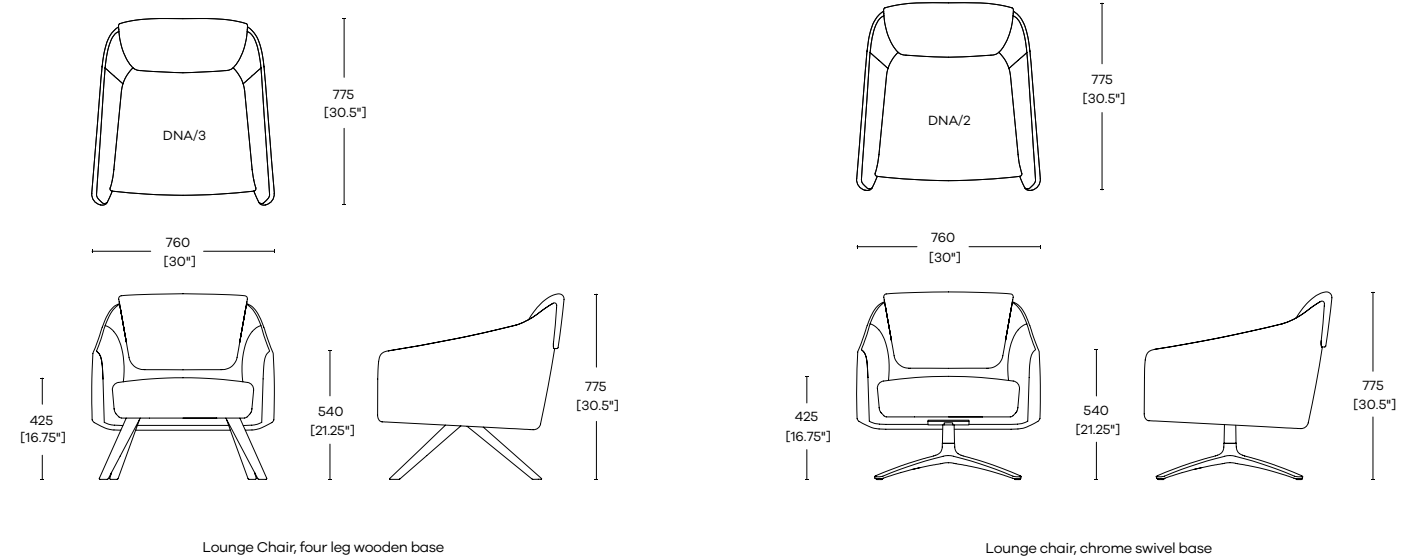
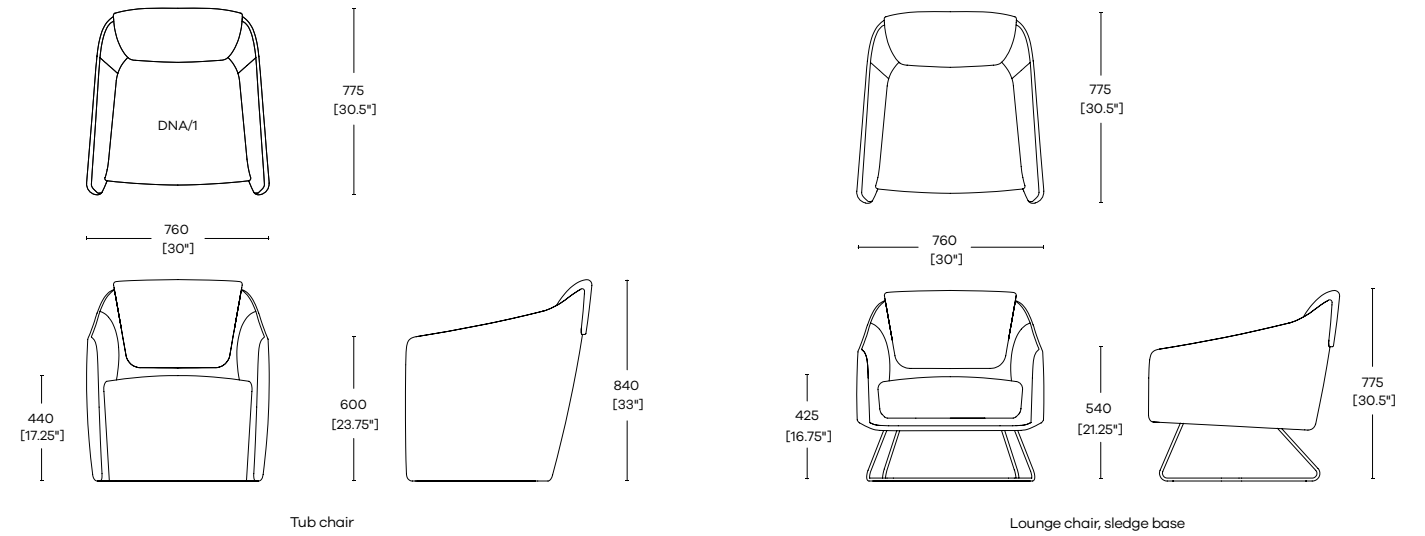






# DNA

## Specifications



# DNA

## Options and features

- Lounge chair with four leg wooden base.
- Seven painted frame options available.
- Tub chair
- Four levels of engineered comfort
- Twin & pinch stitch detail
- Available with single and two-tone upholstery
- Sprung seat
- Moulded foam seat pad
- Inner metal frame wrapped with foam
- Sprung backrest



# DNA

boss

Handcrafted in the UK, the DNA lounge chair takes our core values of innovation and quality to produce four distinct levels of comfort. Quite simply, it's the most accomplished range of upholstery we have ever produced.

[sales@bossdesign.com](mailto:sales@bossdesign.com)  
[www.bossdesign.com](http://www.bossdesign.com)

---

#### Headquarters

**UK**  
Boss Drive Dudley  
West Midlands  
DY2 8SZ  
T: +44 (0)1384 455 570

**USA**  
North American HQ  
2014 Chestnut Street  
High Point N.C. 27262  
T: +1 844-353-7834

#### Showrooms

**UK - London**  
7 Clerkenwell Road  
London  
EC1M 5PA  
T: +44 (0)20 7253 0364

**Manchester**  
The Lightwell  
25-27 Booth Street  
Manchester M2 4AF  
T: +44 (0)161 711 0585

**USA - Chicago**  
222 Merchandise Mart  
Plaza, Suite 359  
Chicago IL 60654  
T: +1 844-353-7834

**UAE - Dubai**  
Design House  
Al Noor St. Al Sufouh 1  
PO Box 117088 Dubai  
T: +971 (0)443 788 99

**DNA**  
boss

[bossdesign.com](http://bossdesign.com)